Marco Høholt Larsen

With several years of professional experience in communication and media engagement, I have developed a strong skill set in the workplace. I am comfortable working across the entire process — from strategic planning and concept development to copywriting, visual execution, and layout.
I am highly structured and precise in my work, with a strong eye for detail and the ability to manage multiple tasks simultaneously.

Work Experience

3100
Co-owner & Head of Communications
2021 – 2024
A restaurant and wine bar that I opened with a business partner. I was responsible for branding, visual communication, copywriting, and online presence. I have since stepped back as an owner but continue to assist with communication efforts.

BaneGaarden
Culture Development and Communication
2020 – 2021
I started as an intern as part of my AP Degree in Service, Hospitality and Tourism Management (Serviceøkonom) and was later offered a permanent position. My work included cultural communication and dissemination, as well as the surrounding communication efforts.

Tools

Adobe
I am comfortable working in most Adobe programs, in particular:

Indesign
Photoshop
Premier Pro

Figma

Wordpress
Basic skills, with the ability to navigate the platform, build and optimize sites.

Visual Studio Code
Limited abilities, but able to get by and perform simple tasks.

Education

Multimedia Designer
Erhvervsakademiet København
2025 - Present

AP Graduate in Service Management
Copenhagen Business Academy
2019-2021